

UPCOMING SHOW

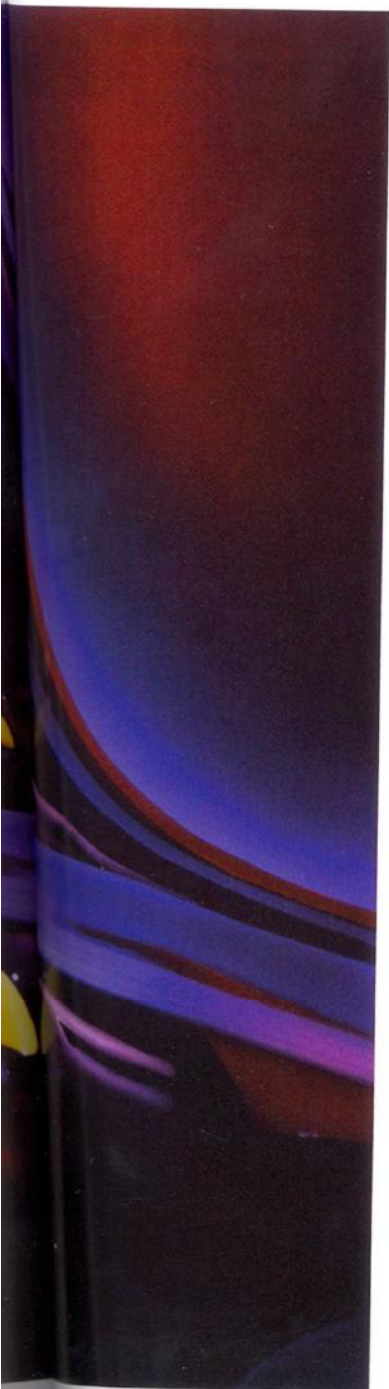
Up to 13 works on show
May 3-July 18, 2008
Louis K. Meisel Gallery
141 Prince Street
New York, NY 10012
(212) 677-1340

• SHOW LOCATION NEW YORK, NY

PETER MAIER

Car culture





If Peter Maier's large paintings of cars and motorcycles look like the real thing, there are two distinct reasons why: he spent the first half of his career working as the Senior Car Designer for Chevrolet, Pontiac and Cadillac, and secondly, his paintings are done on fabricated sheets of aluminum using high grade automotive paint that is supplied exclusively to him by DuPont.

"When I did the Corvette, it's a 16-foot painting and no matter what angle you view it from, it looks real," says Maier. "What I did was take seven photographs along the side of the car and then re-draw the car from those seven points. This way eliminates all perspective. Then, when you paint it, certain things are out of focus and all the perspective is cheated. That's the trick. It's a happy mistake I learned while working at General Motors."

As a car designer, Maier was responsible for the 1980 Cadillac Seville and the Cadillac El Dorado. Maier has

been working on his art for almost 20 years, but the work typically sells to friends and car enthusiasts before it even makes it to the gallery walls. So, this new show will be his first exhibition ever at a gallery, let alone one in New York City.

"I always felt that the automobile was the greatest technological invention of our time," says Maier. "The bottom line is that no major museum and no major gallery has ever shown the automobile like this. But, with my training at Pratt and then my work as an automobile designer, I knew I could do it. When I came back from Vietnam I wanted to use the automobile exclusively as my subject. No one has ever tackled those two subjects—automobiles as fine art—in New York until now."

While Maier's work first started with full cars like *Stingray*, the new work is a bit more up close and abstracted, taking in parts of one car and reflecting others into it.

"The paintings *Purple Haze* and *Mirage* represent the direction I'm going in now,"

The Gallery Says . . .

"Peter is the very best realist painter I have ever seen who, until now, has been unknown to the fine art world. Because he was an automobile designer, he has so many automotive executive friends and contacts that he has been selling to for 20 years and never had a gallery exhibition. We are now representing him and will promote him to the levels he deserves in 'our' world."

— *Louis K. Meisel, Owner, Louis K. Meisel Gallery*

◀ PURPLE HAZE, DUPONT CROMAX ON FABRICATED ALUMINUM PANELS, 48 x 64"



MAIER IN FRONT OF HIS 16-FOOT PAINTING, 1959 *Stingray*, DONE WITH DUPONT CROMAX ON FABRICATED ALUMINUM PANELS.



PLUM DELICIOUS, DUPONT CROMAX ON FABRICATED ALUMINUM PANELS, 48 x 70"




MIRAGE, DUPONT CROMAX ON FABRICATED ALUMINUM PANELS, 48 x 64"

says Maier. "I'm taking a big car and then working abstracted shapes into it of another car, and this is also something that has never been done before. All those reflections you see are made up. I've taken an original car, then I take another car and reflect it back into that car but stretch it out like silly puddy. Then, I start abstracting it in and it gets a little crazy."

And, while the work looks highly detailed, Maier says that when you get up close to it, many of the details are revealed.

"When I paint, I only use seven or eight colors in each painting," says Maier. "None of the colors are mixed at all because they mix as I spray them. Also, the paintings are done on high-grade aluminum, the kind that people build skyscrapers with. I go back and forth between brush work, air brush big guns and a lot of hands. The whole background for the *Stingray* piece was done with the back of my hand." ●

For a direct link to the exhibiting gallery go to 

www.americanartcollector.com

Price Range Indicator

Our at-a-glance Price Range Indicator shows what you can expect to pay for this artist's work.

	Small	Medium	Large
2008	\$50,000	\$100,000	\$200,000